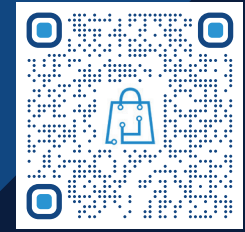






eCommerce platforms comparison

By  BitBag

When it comes to eCommerce platforms, every person in business will have their own preferences regarding the choice of software on which to set up their store. For some, the best way will be to build a business on a platform based on the SaaS model. Others will choose a dedicated store, and others will benefit the most from open source solutions. Choosing one is no easy task.

Sylius, Magento, Prestashop, Shopify, and Shopware are all solid eCommerce solutions for businesses to consider. Deciding which one is best for you takes a lot of research. We did it for you. Here you can find some tips you need to know to guide your decision about which platform fits your business goals.



	 Sylius	 Shopware	 Magento 1	 Magento 2	 PrestaShop	 Shopify
Big Community	●	●	●	●	●	●
Marketing & SEO Friendly	●	●	●	●	●	●
Good performance out-of-the-box	●	●				
Low maintenance cost		●				
Symfony-based	●	●			●	
Clean and standardized code	●	●				
Easy to develop	●	●		●	●	●
Open-source version	●	●	●	●	●	●
Themes		●	●	●	●	●
Requires programming knowledge to launch MVP	●	●	●	●	●	
Requires programming knowledge to continue working with it	●		●	●		
Variety of plugins	●	●	●	●	●	●
Good documentation	●	●	●	●	●	●
Good for small businesses		●			●	●
Good for medium businesses	●	●	●	●	●	●
Good for Enterprise	●	●	●	●		
Good security	●	●		●		
Paid plugins	●	●	●	●	●	●
Easy to implement custom business logic	●	●				
API	●	●		●	●	●
Performance	●●●●●●	●●●●●●	●●●●●●	●●●●●●	●●●●●●	●●●●●●
Implementation cost	●●●●●●	●●●●●●	●●●●●●	●●●●●●	●●●●●●	●●●●●●
Effort to implement	●●●●●●	●●●●●●	●●●●●●	●●●●●●	●●●●●●	●●●●●●
Safety / Security	●●●●●●	●●●●●●	●●●●●●	●●●●●●	●●●●●●	●●●●●●
Suitable for	SMB/Enterprise	SMB/Enterprise	SMB/Enterprise	SMB/Enterprise	SMB	SMB